

Your business in Brazil

Advisory, incorporation and ongoing operations for foreign companies and investors

International business services
October 2026

A local team for your Brazilian business

Move Advisory is the consulting arm of Move Online. We support market entry decisions, incorporation and the ongoing operation of your Brazilian company.

Move's experience

Based in São Paulo and operating since 2017.
A Move Online company.

International service

Communication in English, Spanish and European Portuguese, with reports for the parent company.

Technical responsibility

Accounting responsibility lies with a registered accountant, CRC SP 280216/O-0.

Geographical coverage

A São Paulo base and remote service. Local registrations and requirements depend on the state, municipality and activity.

Companies and investors we serve

We serve foreign companies across all sectors that need to establish, invest or expand in Brazil. Our scope adapts to the size, structure and requirements of each business.

Establishing a business

Companies that need a Brazilian entity, registrations and an administrative structure to begin operating.

Local operations and management

Companies requiring accounting, tax compliance, payroll, finance outsourcing and reporting to their foreign parent.

Expansion and investment

Groups and investors planning new operations, additional locations or equity investments in Brazil.

Established companies

Businesses with foreign ownership seeking a new accountant, remediation of outstanding issues or a review of their Brazilian structure.

Three phases of service

01

Assessment

Business structure, tax scenarios, regulatory requirements and the scope of the implementation project.

02

Implementation

Documents, incorporation, registrations, representation and preparation of the financial operation.

03

Ongoing operations

Accounting, tax compliance, payroll, contracted outsourcing services and reports for the parent company.

Assessment before incorporation

We translate your market entry plan into a project with clear decisions, costs and dependencies. The agreed proposal covers the full contracted scope.

Revenue model

What the company will sell, who its customers will be, who will invoice and how payments will flow.

Operating requirements

Address, team, licences, registrations and requirements specific to the sector and location.

Structure and taxation

Ownership profile, corporate alternatives and tax regime comparisons based on business projections.

Deliverables for the investor

Recommendations, comparable scenarios, a document checklist and an implementation plan with assigned responsibilities.

Corporate structure and governance

We define the Brazilian structure together with the investor and its advisers in the country of origin.

Corporate vehicle

Assessment of a limited liability company and other alternatives according to size, governance and investment plans.

Capital and decisions

Organisation of share capital, ownership interests, approval rights and signing authority.

Foreign ownership

Identification of the investor, ownership chain and ultimate beneficial owners.

Group integration

Alignment of the Brazilian structure with parent company decisions and transactions within the group.

Tax planning for the business

We compare scenarios using projected revenue, margins, expenses, hiring and cross-border transactions.

Applicable tax regimes

Assessment of the Presumed Profit and Actual Profit regimes, subject to eligibility and operating characteristics.

Total cost

Taxation of the company and payments abroad, including the net amount received by the parent.

Revenue and invoicing

Classification of activities, services and payment flows to determine the relevant tax treatment.

Regulatory changes

Review of assumptions during Brazil's consumption tax reform transition and as the business grows.

Foreign investor documentation

Move prepares the checklist and checks formal requirements before documents are submitted for registration.

Corporate documents

Evidence of the foreign company's legal existence, corporate records and the authority of its representatives.

Apostille and legalisation

Guidance on authentication in the country of origin and the procedure applicable to each document.

Identification and registrations

Shareholder and beneficial owner information, together with the Brazilian registrations required for the project.

Translation and powers of attorney

Coordination of sworn translation when required and review of the powers needed for actions in Brazil.

Local representation and administration

Shareholders, attorneys-in-fact and company administrators have different roles. We define the responsibilities and authority required for the project.

Investor representation

Local support for the foreign shareholder before the authorities and systems covered by the power of attorney.

Available services

Local representation and administration support, where needed, subject to assessment and a specific engagement.

Company administration

Assessment of the need for an administrator and the conditions governing that role in the Brazilian company.

Scope of authority

Powers, responsibilities, approvals and accountability expressly defined in the engagement terms.

Incorporation and Brazilian registrations

We manage the administrative implementation according to the approved structure and the requirements of the authorities involved.

Corporate preparation

Organisation of documents and information for incorporation and investor registrations.

Local registrations

Municipal and state registrations where applicable, based on the activity and business location.

Company registration

Follow-up with the Commercial Registry and the company's Brazilian tax registration, the CNPJ.

Operating setup

Digital certificate, invoicing readiness and integration of the accounting routines.

Licences and activity registrations

The CNPJ is part of the setup. Starting operations also depends on local and sector-specific requirements.

Regulatory requirements

Identification of the authorities, licences and registrations required for the business.

Application follow-up

Administrative preparation and monitoring of applications within the contracted scope.

Implementation sequence

Organisation of steps that depend on the address, incorporation or a licensed technical professional.

Sector specialists

Coordination with qualified professionals for specific technical, legal and regulatory assessments.

Registered address in São Paulo

An option for companies that need a registered address and do not yet have their own premises in Brazil.

Registration purposes

An address for company registration and receipt of tax correspondence, under the engagement terms.

Included with accounting

A registered address is included in Move's accounting plans, subject to activity suitability and contractual conditions.

Activity suitability

Assessment of compatibility between the address, municipality and planned business activity.

Operating premises

Activities involving a shop, inventory, in-person services or physical facilities require a separate premises assessment.

Business account and Move platform

We help organise the company's finances and integrate transactions with the accounting process.

Account in the company's name

Support with the business account application and preparation of documents requested by the provider.

Payments and collections

Pix, TED transfers, payment slips and card collections, according to platform features and fees.

Conta Move

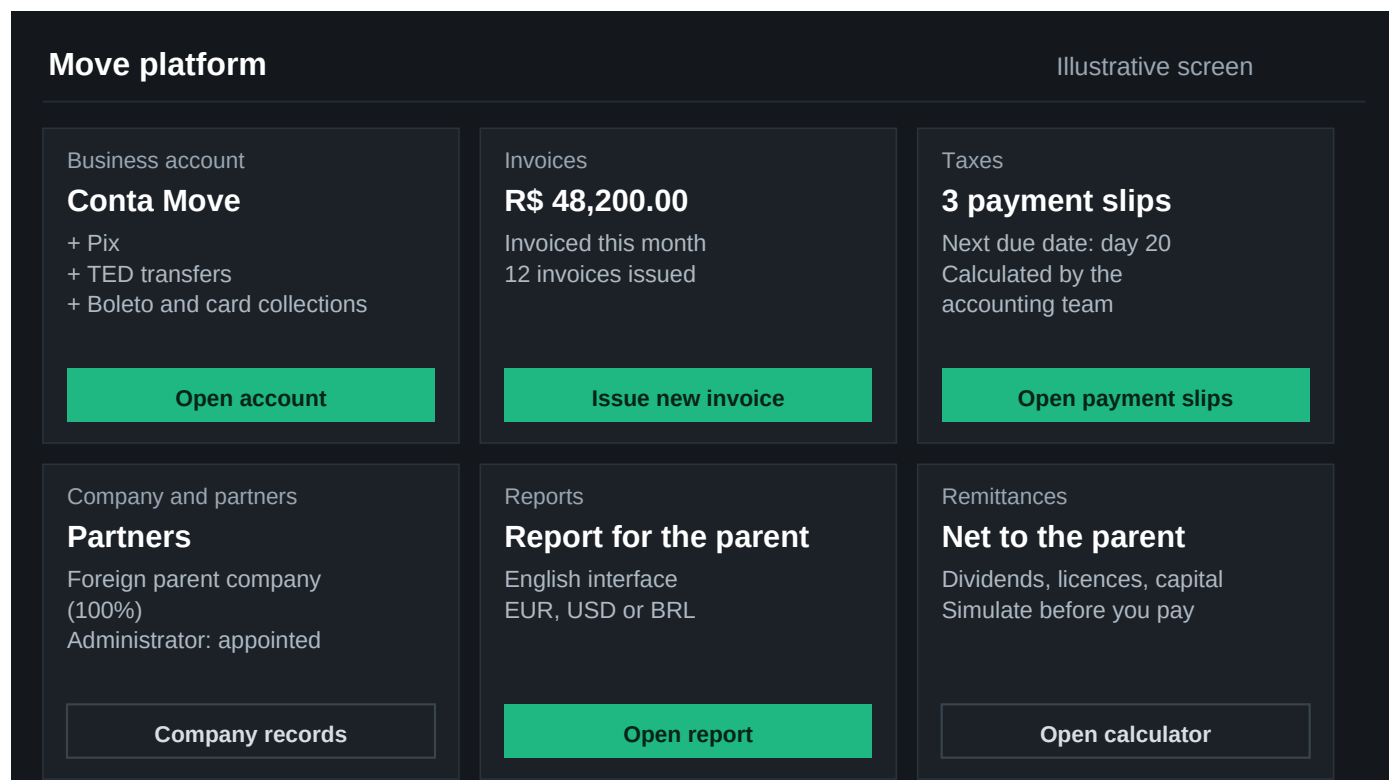
Available through the platform to clients with an active CNPJ, subject to eligibility and service conditions.

Financial control

Transactions and documents integrated with accounting. Finance outsourcing is available under an agreed scope.

One platform for the Brazilian company

Bank account, invoices, taxes, partner records and the report that reaches the parent, in the same environment.



Illustrative screen with demonstration data. Features and availability are confirmed at onboarding.

One account, one ledger

The business account and the accounting run in the same environment.

From invoice to tax

Invoices, tax calculation and payment slips follow the same records.

Partners and documents

Shareholders, administrators and corporate documents sit next to the company data.

Reports the parent can read

A report in English, in euros or US dollars, through a private link.

Payments abroad, simulated first

Compare dividends, licences and capital returns, with the tax cost, before sending money.

Foreign capital and the Central Bank

We organise the investment history and assess the reporting obligations applicable to the Brazilian company.

Nature of the funds

Distinction between equity contributions, financing and other group transactions.

SCE-IED reporting

Assessment of applicability, access credentials and required reporting for foreign direct investment.

Preparing the transfer

Investor identification and documentation, coordinated with the foreign exchange provider.

Ongoing monitoring

Reconciliation with the accounts and assessment of applicable updates and periodic declarations.

Accounting for the Brazilian company

We maintain the records supporting local compliance, financial analysis and information reported to the group.

Bookkeeping

Recording revenue, expenses, assets, liabilities and transactions with shareholders.

Financial statements

Trial balance, balance sheet and income statement according to the agreed scope and calendar.

Reconciliation

Review of bank accounts, tax documents and relevant balances for the financial close.

Profits and shareholders

Accounting support for profit determination, capital movements and distribution decisions.

Tax routines and statutory filings

An agreed calendar organises tax calculations, payment instructions and the filing of required declarations.

Taxes and withholding

Calculation of taxes and withholding according to the tax regime and transactions carried out.

Tax documents

Guidance, issuance and review of invoices within the agreed scope.

Declarations and filings

Preparation of applicable filings, including DCTFWeb, EFD-Reinf and digital accounting and tax records.

Outstanding issues

Monitoring of submissions and identification of inconsistencies to resolve with the client.

Payroll and the local team

Workforce administration forms part of planning before the first local hires.

Payroll setup

Registration and organisation of information for employees, administrators and remunerated shareholders.

Related filings

eSocial and other applicable payroll submissions within the contracted scope.

Monthly processing

Salaries, shareholder remuneration, payroll charges and other amounts based on the period's information and events.

Engagement model

Identification of issues in employment and service-provider arrangements, with specialist support when needed.

Finance outsourcing and administration

Companies can outsource financial routines to keep the Brazilian operation organised from the outset.

Accounts payable

Organisation of commitments, due dates and supporting documents for client approval.

Accounts receivable

Monitoring of billing and expected receipts within the agreed scope.

Reconciliation and close

Integration of financial transactions with accounting records and the monthly close.

Payment governance

Defined approval limits, access rights and responsibilities. Execution follows the contracted authorisations and powers.

Reporting to the foreign parent

The parent company monitors the Brazilian business through information prepared from the local accounts.

Reporting package

Trial balance and reports delivered monthly or quarterly, as agreed in the engagement.

Presentation currency

Figures in Brazilian reais and management presentation in euros or US dollars, using an agreed conversion basis.

Management dashboard

Indicators, balance sheet and notes through restricted access, according to the contracted service.

Group coordination

Alignment of the calendar, format and consolidation requirements with the parent company's team.

Planning payments abroad

The economic nature of each payment determines the documentation, tax assessment and financial execution.

Profit distributions

Available profits, corporate approvals and the taxation applicable to the foreign beneficiary.

Group financing

Assessment of loans, interest, reporting and documentation of the terms between the parties.

Licences and services

Contracts, deliverables, rights and withholding consistent with what the parent actually provides.

Return of capital

Review of the investment history, corporate actions and effects of a capital reduction or exit.

Dividends and investment returns

We prepare the Brazilian information so investors can assess the amount available to receive and the documents required.

Available profits

Review of the accounting records and amounts supporting the distribution.

Cost and net proceeds

Calculation of withholding and the amount to remit, considering applicable rules and the beneficiary's circumstances.

Formal documentation

Organisation of corporate approvals and supporting transaction documents.

Capital and exit

Review of corporate actions and investment information for capital returns or reorganisations.

Licences, services and transfer pricing

Charges between group companies must reflect the actual operation and meet Brazilian tax requirements.

Software and rights

Assessment of the licence, permitted use and activities included in the agreement.

Pricing and documentation

Assessment of transactions subject to transfer pricing rules and the studies and records required.

Intragroup services

Identification of deliverables, benefits to the Brazilian company and cost allocation criteria.

Taxation of payments

Simulation of taxes and withholding for each transaction, alongside the Brazilian company's tax regime.

Tax treaties and international coordination

The assessment considers Brazil and the country of tax residence of the payment recipient.

Residence and beneficiary

Identification of the receiving entity, its tax residence and the characteristics of its ownership interest.

Taxation in both countries

Coordination of Brazilian withholding with the foreign advisers' assessment of tax credits or taxation abroad.

Applicable treaty

Review of the treaty's existence, effective status, protocols and conditions for the transaction.

Supporting documentation

Preparation of the Brazilian evidence and information required for the international assessment.

Healthcare and care platforms

Healthcare is an area of Move's experience. We connect the business model with the sector's setup and operating requirements.

Operating model

Distinction between clinical services, intermediation, technology and other sources of revenue.

Professionals and payments

Tax and accounting organisation of provider relationships, pass-through amounts and payment splits where relevant.

Registrations and professionals

Identification of professional councils, technical directors and registrations applicable to the activity.

Data and regulation

Coordination with specialists on data protection, telemedicine and the sector's technical and legal requirements.

A service model for all sectors

We adapt the same incorporation and accounting foundation to each business. These examples illustrate applications rather than limit our coverage.

Technology and platforms

Licensing, subscriptions, intermediation, local revenue and transactions with the foreign parent.

Trade and digital channels

Assessment of state registrations and tax routines. Logistics and specific authorisations require a defined scope.

Consulting and services

Invoicing, intragroup agreements, the Brazilian team and operating expenses.

Other sectors and regulated activities

Assessment of the business model, specialist requirements and licences before confirming the engagement.

Companies already operating in Brazil

We also support accounting transitions and the organisation of an existing business with foreign ownership.

Current position assessment

Review of registrations, filings, accounting records and foreign investment information.

Remediation

Prioritisation of outstanding issues and a specific proposal for prior periods where necessary.

Service transition

A plan to receive documents, balances, access credentials and records from the previous provider.

New operating routines

A closing and reporting calendar, with responsibilities for information and approvals.

Responsibilities in each country

Move and professionals in Brazil

Contracted incorporation and Brazilian registrations.

Accounting, tax, payroll and outsourcing within the agreed scope.

Foreign capital information and Brazilian documentation.

Reporting and coordination of the required specialists.

Investor and advisers abroad

Group corporate decisions, budgets and approvals.

Foreign documents, signatures and apostilles.

Transfer of funds and evidence of their source.

Taxation and obligations in the parent company's country.

Implementation timeline

For a straightforward structure, we plan 45 to 90 days until operations begin. The final schedule depends on the documentation and project requirements.

Planning

Assessment and decisions on activities, structure, address and funding flows.

Registrations

Commercial Registry, tax registrations, licences and professional or sector registrations.

Documents

Issuance abroad, signatures, apostille or legalisation and translation where required.

Operational readiness

Business account, funding, invoicing systems and the first monthly routines.

Engagement scope and fees

The initial meeting is free of charge. We then provide a proposal covering the full scope of the services to be contracted.

Free introductory meeting

A discussion to understand the project, identify the company's needs and define the required support.

Implementation and ongoing services

The proposal identifies implementation deliverables, recurring services, reporting and any specific representation or administration roles.

Proposal for the full scope

Fees based on the complete set of contracted services, reflecting the structure and needs of the Brazilian operation.

Third-party costs

Registry fees, notarial services, apostilles and translations are identified separately and passed through at cost.

Information to start the project

With these details, Move can assess the engagement and prepare a proposal for the required scope.

Investor and country

Company or individual's name, country of tax residence and proposed ownership structure.

Operating scale

Initial investment, projected revenue, team size and target implementation date.

Brazilian activity

Products, services, customers, location and the proposed invoicing and payment model.

Parent company relationship

Capital contributions, licences, services, financing and reporting or consolidation needs.

Let's plan your Brazilian business

Tell us the activity, investor's country and expected timeline. Move will organise the next steps.

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Reference guides

Based on Move's service pages and guides reviewed on 21 October 2026. Slide notes contain the specific source links.

Structure and setup

Opening a company in Brazil
Apostille and power of attorney
Registered address
Regulatory registrations

Operations and management

Accounting and BPO
Business account
Healthcare platforms
and telemedicine

Capital and the parent company

SCE-IED and foreign capital
Payments abroad
Dividends
Software licences
Transfer pricing
Tax treaties